

FIAT/IFTA World Conference Vienna 7-10 October 2015

“Audiovisual Culture, a bridge to the future”

The 2015 FIAT/IFTA World Conference will take place in Vienna from October 7 until October 10. Audiovisual Culture is in all places and activities; and our society uses and generates an increasing number of content. The more audiovisual archives interact with society and internet, the more questions arise on how to advance, which decisions to take and how to maintain the spirit of archiving in an ever-changing environment.

This year’s conference will provide a unique occasion in which archives can discuss & learn about the many challenges and innovations for archives in their quest towards the future. Different aspects of the archives life, use and potential value will be presented permitting participants to grasp what has been done and what we will be able to do in the future.

The Vienna conference will have different types of sessions presenting:

- Keynote speakers;
- Plenary sessions;
 - Master classes;
 - Workshops;
 - Case study sessions.

Call for presentations:

This year we are looking for presentations based on user experiences where knowledge and results can be shared with FIAT/IFTA members and discussed in order to understand the lessons learned and problems encountered. Each session will consist of four 20 minutes presentations plus enough time for discussion and questions.

We have prepared a list of topics which reflect current interests and evolutions; if you have other suggestions for subjects which are not mentioned in the call, please send them to us so we can get a better understanding of the needs of our members.

If you would like to present during the 2015 World Conference please send us an abstract of the presentation (15 to 20 lines) and a short bio (5 to 10 lines). The selection of presentations will be made in July by the program organization team. The presenters will receive an email after this selection.

The deadline for presenting propositions is June 30 2015.

Contributions should be sent to: office@fiatifta.org

Call for presentations in the following domains:

- **Preservation and digitization**; these issues are the basic background activity for any archive. However we are getting closer to the moment where analogue material will have totally disappeared. Many actions are related to digitization as well as more and more archives concerned:
 - Call for tenders, a common issue for many archives, experiences and guidelines;
 - Audiovisual collections in non-audiovisual archives: urgent digitization needed; how can the community help?;
 - The loss of our analogue contents towards 2015 or “analogue black hole”; how can we be innovative when trying to find solutions in order to prevent our memory to fade-out?;
 - What to do with analogue carriers after digitization?

- **Digital humanities, education and training**, digital humanities are not only an expanding domain; the increasing use of audiovisual material is opening new ways of addressing societal and historical issues:
 - Researchers and their use of archives; examples and projects involving academic researchers accessing audiovisual archives or pedagogical initiatives based on archives;
 - Training future audiovisual archivists: frameworks of cooperation between universities and audiovisual archives;
 - Audiovisual archiving, media history and digital humanities: bridging the gaps;
 - Cross initiatives bringing together humanities and technical tools for content analysis;
 - What can digital humanities do with big-data?;
 - Higher education and training in digital audiovisual management, how far are we?

- **Evolutions of Media Asset Management**; User experience and examples concerning MAM evolution and new perspectives.
 - The challenge of multimedia issues in Archives: bringing together any kind of classical media as well as other sources; how to organize integration, CMSs;
 - Archiving Social Media. Case studies and impact on the broadcast archives. New technologies needed;
 - The continuum from structured to non-structured metadata: structured metadata made easy, non-structured metadata made useful;
 - Case Studies of second-generation MAM systems in broadcast and national archives;
 - From user generated metadata to consumer-generated metadata:
 - business intelligence and measuring use as a way of metadata creation
 - broadcaster’s archives feeding the research department with statistics

- **Archives and technology evolution;** There are continuous evolutions in the archival domain proposing new technologies, methods and usage or economical perspectives. These topics are often discussed and need to be clarified
 - Is FFV1 the new JPEG2000? What about HEVC and “Perseus”?;
 - Quality Control Tools: paying and open source;
 - LTO tape vaulting: necessary or superfluous? Do's and Don'ts;
 - The future of the film scanner and the scanning market;
 - Cloud-services for AV-archives: QC, cataloguing, storage...

- **What is happening in the world?** Innovative initiatives and the new uses of archives in the cultural domain:
 - Overview of the situation in different countries and regions;
 - “The Cultural Archive” – examples of the best online culture archives;
 - “The impact of community archives” - Those who build community archives create and engage with collections of video's, documents, material objects, oral history and other audio-visual material;
 - Libraries as partners to bring AV heritage to the public.