ICCROM and its partners are pleased to announce a five-day intensive workshop on Sustaining Sound and Image Collections.

Kindly distribute the following announcement throughout your network.

SOIMA 2015: Sustaining Sound and Image Collections

27 August – 2 September 2015, Brussels, Belgium

Application deadline: 30 April, 2015

What? As a precursor to the two day SOIMA 2015 international conference (<u>http://www.soima2015.org</u>), ICCROM and its partners are pleased to announce a five-day intensive workshop on Sustaining Sound and Image Collections. The workshop is tailored to address the challenges of collecting, preserving and using (and reusing) sound, still, and moving image content within the broader context of rapidly changing technology and shrinking resources. It will focus on collection management issues in different institutional contexts that are unique to these types of materials.

The overall emphasis is on strategic decision-making and practical execution of solutions. In particular, it will showcase cost efficient strategies for prioritizing content, developing robust digitization and preservation programmes, and promoting wider use of collections.

Participants will have the opportunity to think through common challenges in a multidisciplinary setting. The goal is to enable change within their own institutions and help develop customised strategies for preservation and use.

For strengthening institutional capacities in different countries, the workshop will include an indepth module on how to develop integrated training for preservation and use of mixed sound and image collections in other languages.

Note: participants selected for the workshop will be invited to attend the international conference on Unlocking Sound and Image Heritage, 3-4 September 2015.

Working Language : English

Who should apply?

The workshop invites participation from diverse professionals working in institutions with sound and image collections, educational programmes and the field of information technology. Applicants should have at least 5 years of professional experience in audio-visual preservation and/or use. It aims to attract those professionals, who are interested in developing a broader understanding of how different cultural institutions can sustain the preservation and use of mixed sound and image collections. The workshop will be of particular interest to those who are engaged in professional training through formal and non-formal programmes. Former SOIMA course participants engaged in training are especially encouraged to apply

Workshop Team: International team of experts and leading practitioners identified through ICCROM and partners' professional networks.

When? 27 August- 2 September 2015

Where? The conference will take place at FARO (Flemish Interface Centre for Cultural Heritage) and other locations in Brussels, Belgium

Fee, Travel, Accommodation and Living Expenses

Workshop fee: 600 Euro

Participants will be responsible for their round trip travel costs to and from Brussels, Belgium.

In order to cover living costs during the workshop and the conference, participants should plan for a minimum total allowance of €1000 Euro. This sum would include the costs of accommodation in moderately priced hotels identified by the organizers. Candidates are strongly encouraged to seek financial support from sources such as governmental institutions, employers and other relevant funding agencies. ICCROM may be able to offer a limited number of scholarships covering accommodation and living expenses only to selected candidates who have been unable to secure funding.

To apply

Please use and send the following application form to soima2015@iccrom.org

http://www.iccrom.org/wp-content/uploads/2015-SOIMA-workshop applfrm en.doc

Please note that it is mandatory to include the statement with your reasons for applying.

Applications without the statement of intent will not be considered. Should you be sending the application by mail, please send to the following contact address:

SOIMA 2015 – Collections Unit ICCROM 13, via di San Michele I-00153 ROME RM, ITALY Tel <u>(+39) 06 585531</u> Fax <u>(+39) 06 58553349</u> E-mail: <u>soima2015@iccrom.org</u>