<div align="center">

15th SEAPAVAA Conference and General Assembly
Audiovisual Archives Management
6-10 June 2011

National Archives of Malaysia
Jalan Duta, 50568 Kuala Lumpur, Malaysia

<u>**Symposium Program**</u>

</div>

June 6, Monday
Day 1

8:30 – 9:30   Registration of participants
(Lobby, Level 2, National Archives of Malaysia)

9:30 - 10:00   Opening ceremonies (Auditorium)

Welcome address by Dr. Samsiah Muhamad
Director General, National Archives of Malaysia

Welcome Address by Tuenjai Sinthuvnik
SEAPAVAA President and co-chair of CCAAA Meeting 2011

Opening speech by the Honourable Senator Datuk Maglin Dennis D'Cruz
Deputy Minister of Information Communication and Culture, Malaysia

10:00 - 10:30   **TEA**

10:30 – 11:00   **Keynote Address by Kurt Degeller**
Convenor, Co-ordinating Council of Audiovisual Archives Associations (CCAAA)
Audiovisual Archives and International Organisations: the Benefits of Networking

11:00 – 12:30   **Panel Discussion: *International Cooperation – Outcomes and Future Directions***

CCAAA has been active in spearheading and coordinating a number of international projects that are UNESCO-related. These include Memory of the World, World Day for AV Heritage and a CCAAA paper on Recommendation for AV preservation. What are the outcomes of these projects and how can they be developed further?

Chair: Belina SB Capul, SEAPAVAA Immediate Past President

Participants: Brid Dooley, FIAT/IFTA Secretary General; Catherine Lacken, CCAAA Rapporteur; Gowri PS Thangaya, National Archives of Malaysia; Kurt Deggeller, CCAAA Convenor; Ray Edmondson, Archive Associates and SEAPAVAA Fellow

12:30 – 14:00 **LUNCH**

14:00 – 15:00 **How to be a "Work Flow Detective" in Your Archive?**
What is the Role of the AV Archive Manager Once the Content is All Online?
Jim Lindner, Media Matters LLC and SEAPAVAA Fellow 2010

15:00 – 16:30 *Management in Changing Technological Landscapes*
Chair: Adrian Wood, Inkulla Media

ON-AIR! Archiving Singapore's Local Public Service Broadcast Programmes
Sam Tang Yongcen, National Archives of Singapore

Smart Outsourcing of AV Preservation
Joe Kelly, DAMSmart

Defining and Managing a Digital Archive: Tools to Facilitate Searching and Browsing Content
Paul Jones, Front Porch Digital

16:30 – 17:30 **TEA and ROUNDTABLE NETWORKING**

19:00 – 21:00 **WELCOME DINNER** (Tun Razak Memorial)

June 7, Tuesday
Day 2

9:00 – 11:00 **Panel Discussion:** *The Joint Management Symposium*
Among CCAAA members, training focuses on hands on skills, technical, collection management and curatorial issues. There is little attention to the overarching institutional management issues or to preparing promising audiovisual archiving professionals for leadership roles in various kinds of audiovisual archiving institutions. How do we cultivate the capacities of the potential leaders and higher decision makers in our field so that it reflects the values and the ethos of our professional associations (such as the CCAAA members)? How can we provide a continuing forum for developing managerial skills and knowledge, and a capacity for advocacy, information exchange and leadership? What should the curriculum focus be?

Chair: Ray Edmondson, Archive Associates and SEAPAVAA Fellow

Participants: Belina SB Capul, SEAPAVAA Immediate Past President; Brid Dooley, FIAT/IFTA Secretary General; Irene Lim Lei Lian, Principal Archivist, National Archives of Singapore; Laura Rooney, AMIA Managing Director; Kevin Bradley, IASA President; Sue Malden, Chair, FOCAL International; Wendy Shay, AMIA President

11:00 - 11:30   **TEA**

11:30 – 12:30   **Panel Discussion:** *Reviewing National Legal Structures and Audiovisual Archives Code of Ethics*

Chair: Tan Bee Thiam**,** SEAPAVAA Secretary-General and co-chair of CCAAA Meeting 2011

National Legislation for AV Archives and Legal Deposits: Malaysian Experience
Azimah Mohd Ali, National Archives of Malaysia

Participants: Adrian Wood, Inkulla Media; Kevin Bradley, IASA President; Rod Butler, Head of Preservation and Technical Services, National Film and Sound Archive of Australia

12:30 – 14:00   **LUNCH**

14:00 – 15:30   **Panel Discussion:** *The Role of Audiovisual Archives within the Archive, Library and Museum Community*

A panel discussion could focus on issues such as how audiovisual archives can promote their interests and causes, what their special requirements are, and how they can create awareness of these; how digitisation and the resulting convergence impacts on heritage items from the different sectors of this community and whether it makes sense to view audiovisual archives apart from the other heritage institutions: in other words are audiovisual NGOs superfluous in the digital domain?

Chair: Kurt Deggeller, CCAAA Convenor

Getting Play at the Museum: Internal Outreach for Smaller Film Archives Within Larger Institutions
Kate Pourshariati, University of Pennsylvania Museum

Advocating for Our Cause
Karen Chan and Chew Tee Pao, Asian Film Archive, Singapore

Participants: Bounchao Phichit, Director of National Film Archive and Video Center, Laos; Kevin Bradley, IASA President; Setaita Natai, Acting Deputy Permanent Secretary Information, Fiji; Trond Valberg, IFLA; Wendy Shay, AMIA President

15:30 – 16:30   **TEA and ROUNDTABLE NETWORKING**

16:30 – 17:30   **Conference Conclusion**

19:00 – 22:00   **ARCHIVAL GEM DINNER AND SCREENING** (National Archives of Malaysia)