

Where is the treasure?

Gen. Yamashita



Nobu Yamashita "Archivists can contribute more to society using old footage for reminiscence"



Treasure is in our Archives

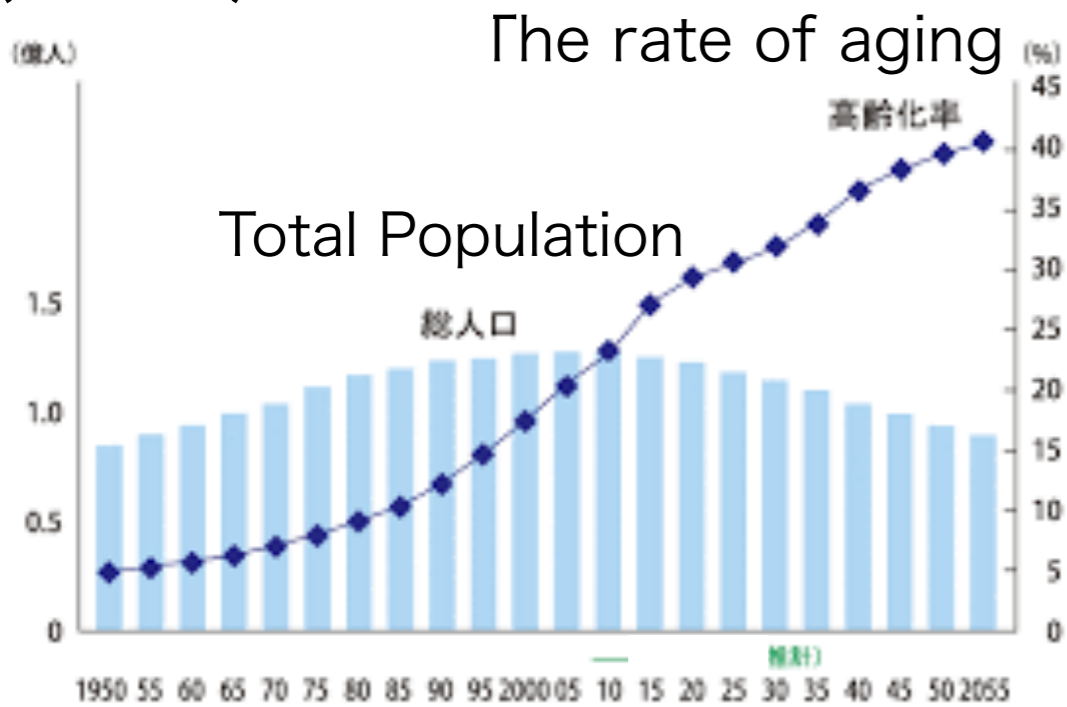


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Japan's Aging Society

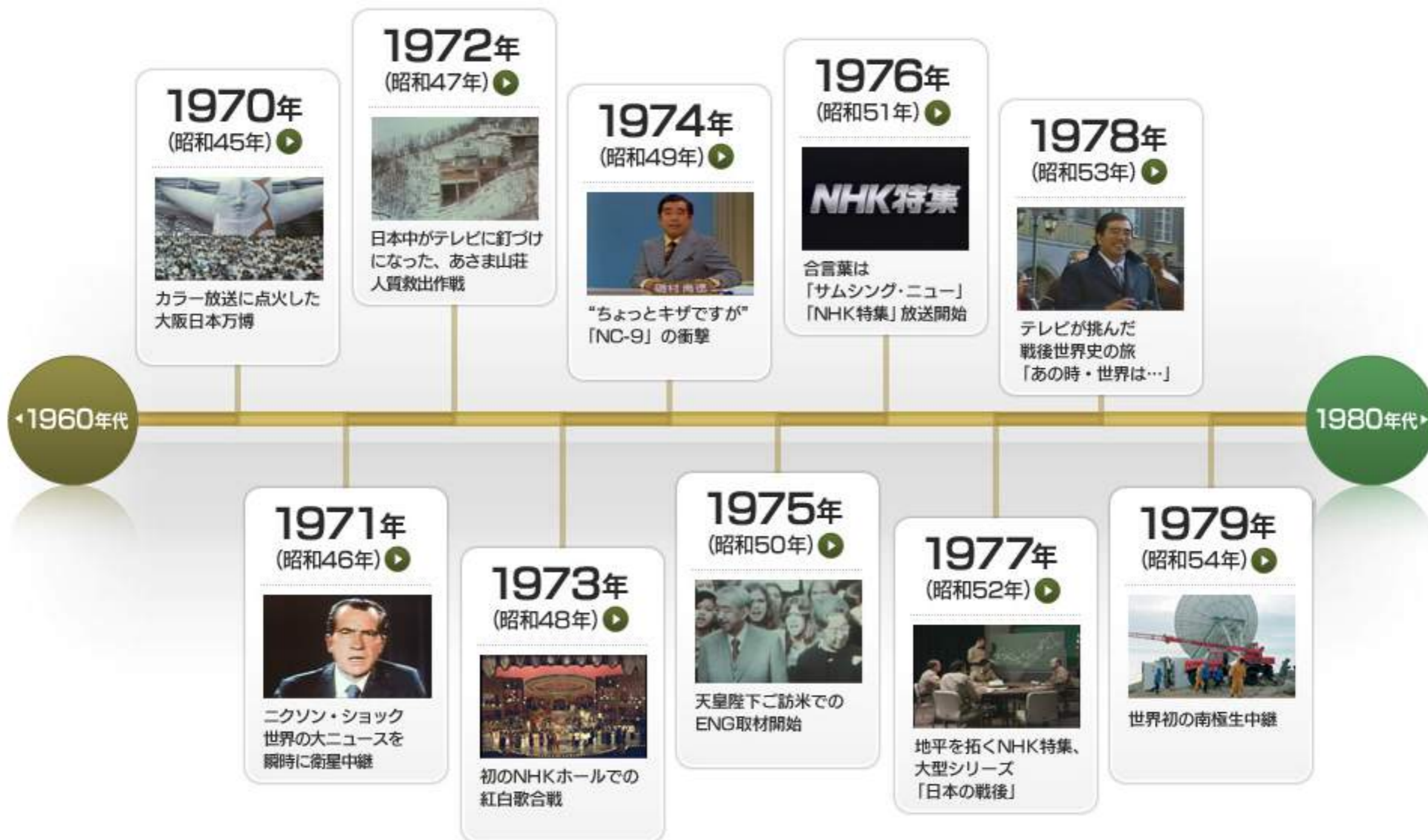
(million)



Dementia is becoming a social issue

We Have Released Old News & Programs Online

1920年代	1930年代	1940年代	1950年代	1960年代	1970年代	1980年代	1990年代	2000年代	2010年代
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<http://www.nhk.or.jp/archives/search/year/>



We Hit on a Good Idea!



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Reminiscence Therapy



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Website for the Reminiscence Therapy



Dementia
Reminiscence for Seniors



www.nhk.or.jp/archives/kaisou

Website for the Reminiscence Therapy

The screenshot shows the NHK website's 'アーカイブス' (Archives) section. The browser address bar shows 'www.nhk.or.jp/archives/kaisou/?year=1950'. The page features a search bar with the text '見たい番組を探そう!' and a search button. Below the search bar, there are links for 'じっくり検索' and '使い方'. The main content area is titled 'NHK 名作選 みのがしなっかし' and includes a search bar for '番組名・出演者等を入れる'. A large banner for '認知症 思い出を今に活かす 回想法' (Dementia: Using memories to live in the present - Reminiscence) is displayed, with a button to '特集記事トップへ戻る'. Below the banner, there is a section for selecting video footage by decade, with '1950年代' (1950s) selected. The website also includes a '文字サイズ' (Text Size) selector with options for '小', '中', and '大'.

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Step 1 Search for a video

Choose a decade or genre(News footage, Lifestyle, programs) to display a list

The screenshot shows the NHK Archive website interface. At the top, there is a navigation bar with the NHK logo and the text "アーカイブス". Below this, there is a search bar and a dropdown menu for "ジャンル" (Genre) with "全部" (All) selected. The main content area features a large banner for "NHK 名作選 みのがしなつかし" (NHK Masterpieces Selection: Nishikigashi Natsukashi) with the text "主な番組・ニュース約2000本のダイジェスト映像が探せる!" (Main programs/news, approximately 2000 titles, digest videos can be searched!). Below the banner, there are three pink buttons: "What is reminiscence therapy?", "Reminiscence at home", and "Reminiscence at care homes". A blue button "Return to special feature articles" is also visible. Below these buttons, there is a section titled "Choose a decade" with a dropdown arrow. Underneath, there are six buttons for decades: "1940s", "1950s", "1960s", "1970s" (highlighted in green), "1980s", and "1990s". At the bottom, there are three large buttons: "News footage" (blue), "Lifestyle" (pink), and "Programs" (green).

Step 2 Watch the video

Select a program or news footage you remember, and play the video

1970

Osaka Japan World Exposition Opens to Fanfare



One of the world's greatest expositions, the Japan World Exposition, opened to great fanfare in Osaka on March 14. Of the Expo's 77 participating countries and 116 pavilions, the most popular is the America Pavilion. Visitors could not contain their excitement at seeing the moon rock brought back by the Apollo mission, representing the fruition of humanity's technologies. At the 7.4 billion yen Japan Pavilion, exhibitions of Japan's future vision have been popular. The Japan World Exposition, with roughly 64 million visitors over its 183 days, was a symbol of Japan's period of rapid economic growth.



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Step 3

Use example questions to prompt discussion

1970

Osaka Japan World Exposition Opens

Watch the video and think back

- Do you remember the Japan World Exposition?
- Did you want to go to the Japan World Exposition?
- Did you want to see the moon rock?

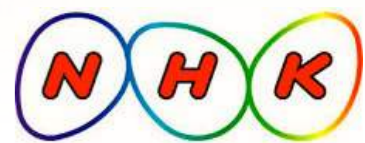
▶ Watch the video again

↶ Return to the list of videos

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Young Caregivers can Learn



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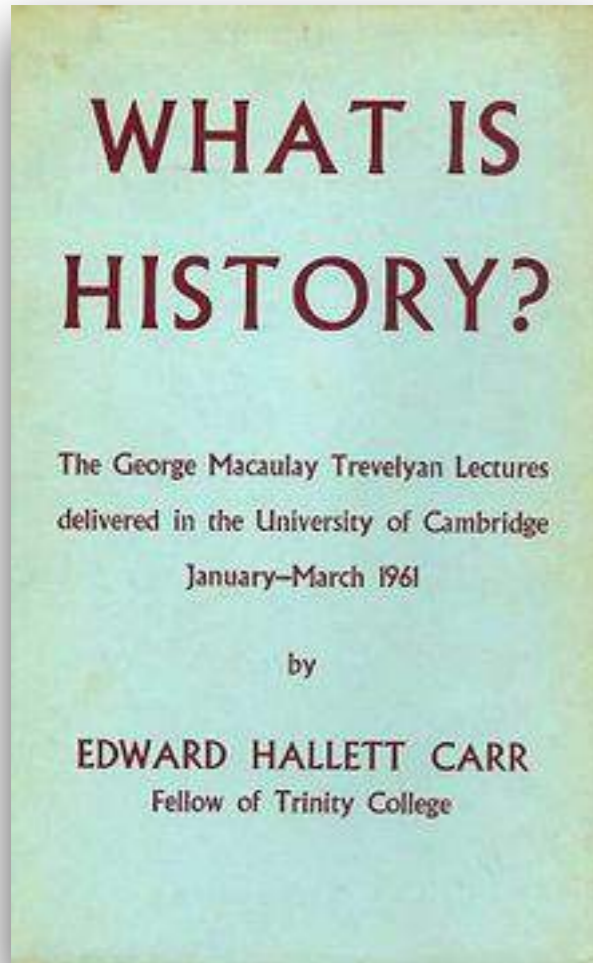
Innovative Usage bridges Generations



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Bridge the Past and the Present



Historian
E. H. Carr



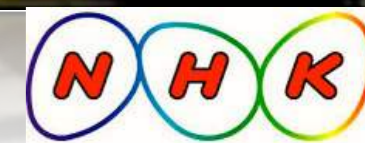
Archivists

VR can Help the Elderly

NEXT WORLD



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AV Contents in the Cyberspace on the Increase

NEXT WORLD

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You'll be able to Meet the Deceased

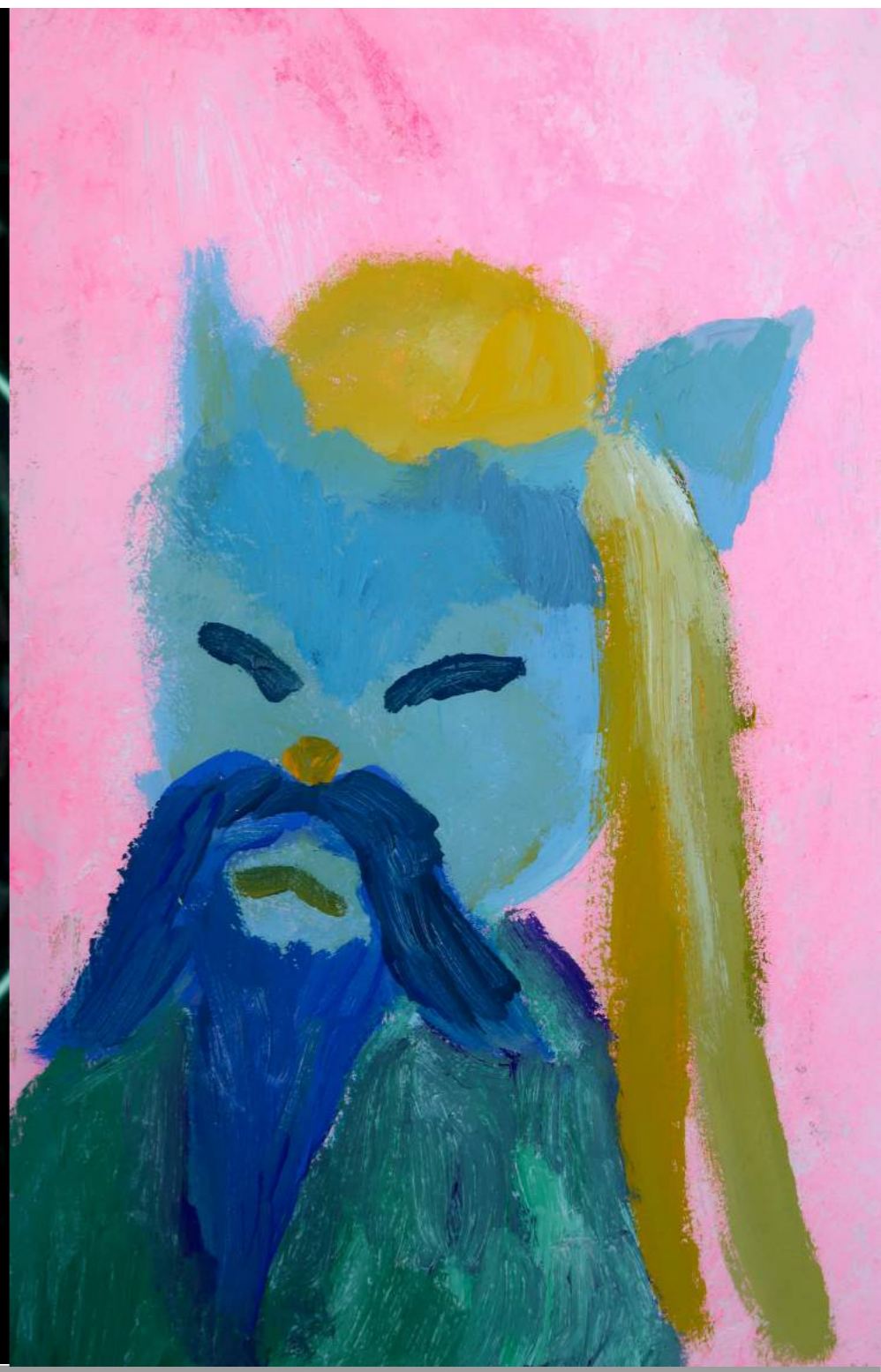
NEXT WORLD



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Singularity is Coming



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Archivists can Contribute More to Society Using Old Footage for Reminiscence

Japan Broadcasting Corporation
Nobu Yamashita

