

**27<sup>th</sup> SEAPAVAA Conference**  
**8 – 13 May 2023**  
**Mahatai Pattaya Convention Center**  
**Pattaya, Thailand**

**Local Host: Thai Film Archive (Public Organization)**

***Theme: Sustainable AV Archives For The Community***

**Introducing Giovanna Fossati,  
Keynote Speaker of the 27<sup>th</sup> SEAPAVAA Conference**

We are pleased to announce that **Giovanna Fossati** will deliver the keynote lecture at the 27<sup>th</sup> SEAPAVAA Conference on 8 – 13 May 2023 at the Mahatai Pattaya Convention Center in Pattaya, Thailand.



**Giovanna Fossati** is the Chief Curator of Eye Filmmuseum and Professor of Film Heritage and Digital Film Culture at the University of Amsterdam. She recently led the research project *The Sensory Moving Image Archive: Boosting Creative Reuse for Artistic Practice and Research* and she is currently participating in the project *Narratives from the long tail: Transforming access to audiovisual archives.*

Fossati is the author of *From Grain to Pixel* (2009 and 2018 – revised edition), co-author of *Fantasia of Color in Early Cinema* (2015) and *Exposing the Film Apparatus* (2016), and co-editor of *The Colour Fantastic* (2018) and the special issue of *The Moving Image* journal on “Activating the Archive” (2021).

Following up on her position statement “*For a Global Approach to Audiovisual Heritage*” (2021), Fossati organized the conference *Global Audiovisual Archiving: Exchange of Knowledge and Practices* (Eye Filmmuseum, 2022) where more than 90 speakers and 270 participants from around the world discussed the impact of geographical location, availability of resources, technical and digital gaps on film heritage practices, and reflected together about new models for collaboration.

Giovanna will present her keynote lecture titled, **Global Audiovisual Archiving: A Call for Collaboration and Sustainability**.

*While the costs of digitization and long-term digital preservation are barely affordable for richer audiovisual archives, they cannot be met by smaller archives and archives in low- and middle-income countries. This is leading to an alarming misrepresentation of our global audiovisual heritage in the digital space. This talk will focus on one of the most urgent challenges for our field today: working together towards a truly global, collaborative, and inclusive approach to audiovisual heritage that overcomes national perspectives, promote exchange of practices and knowledge, and offers more sustainable long-term strategies.*

*Details of Giovanna's keynote lecture and other conference details (i.e., registration, tentative schedule, etc.) are available on SEAPAVAA's conference website at <https://seapavaaconference.com>.*