Local Host: Thai Film Archive (Public Organization)

Theme: Sustainable AV Archives For The Community

High Productivity Digitization Workshop
at the 27th SEAPAVAA Conference

We are pleased to announce that SEAPAVAA will be conducting a workshop on **High Productivity Digitization** at the 27th SEAPAVAA Conference on 8 – 9 May 2023 at the Mahatai Pattaya Convention Center in Pattaya, Thailand. The workshop will be led by Jim Lindner, SEAPAVAA Associate Individual member and SEAPAVAA Fellow, with assistance from David Barnard, Managing Director of Gencom Technology.

Synopsis

In this hands-on workshop, participants will learn the concepts of high-productivity film digitization using next-generation tools. The participants will be requested to bring a reel of 16mm film and a high-capacity memory stick with them to the workshop. Participants will have hands-on experience learning how to scan their own film and will leave with a digitized copy of the film they have brought with them on a memory stick. Participants will learn by doing and have a real film in their collection that they digitized to bring home.

The workshop would be divided into two parts: The first part will be a lecture that will last for half a day where they will learn some of the issues and difficulties associated with digitizing film quickly and inexpensively. The lecture will discuss different methods to process the materials and digitize them.

For the second part, participants will work with a new generation of scanner which is less expensive and has higher productivity than current technology. The participants will form into different teams and they will learn together and from each other how to process the work efficiently. In addition to actually doing the migration, we will discuss their actual collections and issues that they have.

There will be a high level of interaction between the students and also help establish long-term relationships between regional participants in their team so that they have a future mechanism to share issues and solutions together.

Instructors

Jim Lindner is a SEAPAVAA Associate Individual member and a SEAPAVAA Fellow. He is an internationally respected authority on the preservation and migration of electronic media. Jim pioneered many of the techniques now commonly used for videotape restoration and migration to file workflows. He has lectured widely on and written about media preservation for the past twenty-five years and has served on a variety of international media-associated boards and organizations for many years. While Jim's first awards were as a filmmaker, he went on to receive many awards, first for his pioneering work in computer animation and later for his work in media preservation.

David Barnard is the Managing Director of Gencom Technology, a media technology systems integrator based in Auckland, New Zealand. He has over 25 years of experience in the film and television industry, including 15 years in the Los Angeles post production industry as a sound mixer and audio restoration specialist. Prior to joining Gencom he spent 4 years in Business Development at Deluxe Entertainment in Los Angeles, where he was deeply involved in bringing to market new services and technologies for digital media asset management, media migration, data archiving and scalable internet delivery. In his role at Gencom he helps customers develop strategies and implement systems for media management and migration.

Workshop Details

Date:	**8 – 9 May 2023**
Time:	**9:00am – 4:00pm**
Venue:	**Mahatai Pattaya Convention Center**
Instructors:	**Jim Lindner and David Barnard**
Max. No. of Participants:	**30 participants**

NOTE:

1. Pre-registration for the workshop is required. Walk-in participants are not accepted.

2. Acceptance of registration is on a <u>first-come, first-served basis</u> due to the cap on the number of participants. Acceptance of additional participants will be consulted with the workshop instructors.

3. The workshop fee INCLUDES workshop materials, lunch, and coffee breaks.

4. The workshop fee is as follows:

   - SEAPAVAA Member – **US$ 100.00**
   - Non-SEAPAVAA Member – **US$ 200.00**
   - International Students – **US$ 100.00**

Details of the conference workshop and other conference information (i.e., registration, tentative schedule, etc.) are available on SEAPAVAA's conference website at https://seapavaaconference.com.